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News for Immediate Release

Del Norte Outdoors Introduces the Optic Belt™ The Solution to those Heavy, Bouncing Binoculars

The innovators at Del Norte Outdoors have introduced the Optic Belt™, a versatile, protective carry system for all your optical gear. The Optic Belt's unique non-slip surface holds binoculars, rangefinders, still or video cameras securely to your chest. Whether you are hiking, running, horseback riding or even driving an ATV through rough terrain, the Optic Belt keeps your gear secure. It has no noisy fasteners, zippers or buckles to contend with. The Optic Belt does not physically attach to the binoculars / rangefinder / camera, which allows for quick and quiet access and unobstructed viewing.

The Optic Belt eliminates the "pain in the neck" that is associated with extended uses of optical equipment with a standard neck strap. The Optic Belt eliminates neck strain by transferring the load from the neck to the chest. The unique fold over flap provides protection from rain, dust, sweat, and other debris that collects on your expensive optical equipment.

The Optic Belt is available in two colors, black (cat. # OBB101) and in Realtree Hardwoods Green® HD™ Camo (Cat. # OBB102). One size adjusts to fit all sportsmen and sportswomen.

For more information on the Optic Belt or any of their other innovative optical accessories contact: Del Norte Outdoors, P.O. Box 5046, Santa Maria, CA 93456 • (805) 474-1793 •

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