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## News for Immediate Release

### **Del Norte Outdoors Introduces the Optic Strap™ The “Contoured for Comfort” Neck Strap**

The ingenious sportsmen at Del Norte Outdoors have created the Optic Strap™, a versatile weight distributing neck strap that is ideal for binoculars, rangefinders, cameras, and other items that are carried around the neck by sportsmen and sportswomen.

The Optic Strap's unique non-slip surface keeps optical equipment held securely while keeping them available for quick and easy unobstructed viewing. Quality optics are expensive and the damage of a binocular or camera during an adventure is devastating – the Optic Strap is a fantastic “insurance policy”.

The Optic Strap is the perfect companion for a wide variety of optical equipment. It is also adaptable for non-traditional uses, such as carrying tripods, walking sticks, and any other item that is more easily carried over the shoulder by the use of a padded strap. Users are impressed by the high tech material and quality construction of the Optic Strap.

The Optic Strap is available in Realtree Hardwoods Green® HD™ Camo (Cat. # OOSC103)  
One size adjusts to fit all sportsmen and sportswomen.

For more information on the Optic Strap or any of the other innovative optical accessories built for outdoor enthusiasts contact: Del Norte Outdoors, P.O. Box 5046, Santa Maria, CA 93456 • (805) 474-1793 • E-mail: [info@delnorteoutdoors.com](mailto:info@delnorteoutdoors.com) •

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